

BIOGRAPHY



ANN EVANSTON

CEO Zena Enterprises

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Capture the Warrior Within

EXPERIENCE SUMMARY

Ann has over 15 years of experience in the field of leadership and program development, founding 3 organizations that are still running today. She has consulted extensively with Cisco, Stanford Medical Center and Clinics, Sutter Health Network, Redding Rancheria Tribal Organization, Teichert Aggregates Construction, Strategies to Empower People, and many other clients. She has traveled nationally over seven years teaching First Time Supervisors, Leadership Conferences, Sales and Marketing, and Stress Management for Women. In 2001, Ann had the honor of traveling Nationally and teaching "Don't Sweat the Small Stuff," by Dr. Richard Carlson. Her passion for speaking started in the 7th grade when she participated in toastmasters. She is a world renowned speaker, consultant and trainer working with groups a small as 20 and as large as 5000.

Ann's passion for leadership development began with her own experience as a manager. Her first position was leading volunteers as she developed a now nationally modeled program, Jump Start. As Assistant Director she was responsible for a team of nine, and as Executive Director a team of forty-eight. Ann has a true passion for finding people's voices that help them achieve greater success in life and business.

ACHIEVEMENTS

Ann's achievements include:

- Consulting with clients to determine appropriate leadership/employee development training.
- Developing entrepreneurs to be amazingly successful in their business.
- Developing curriculum that is client specific.
- Developing an online coaching process licensed by clients.
- Inspiring others to achieve everything they were meant to.
- Developing women to embrace the power of their voice
- Published author: Leadership: Producing Results Feb 2009 and Business Networking April 2010
- Blogger: Warrior-Preneur.com

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EDUCATION AND CREDENTIALS

- B.A. in Sociology from Whitman College.
- M.A. in Psychology, with a focus on Training and Organizational Development from Antioch University Seattle.
- DDI-Development Dimensions International certified facilitator
- Certified Behavioral Technology facilitator
- Member, National Association of Women Business Owners
- Certified, Leadership Pipeline
- Faculty, American Management Association
- Founder, Social Networking Coaching Club

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KEY CAPABILITIES AND EXPERIENCE

Founder of a local chapter sorority that focused on building self-esteem in women, and a transitional living program designed to teach independent and self-sufficient living to homeless young women, as well as President/Owner of AME Institute (dba Warrior-Preneur), Ann has extensive start-up organizational development experience. This includes managing the budget, developing logos/marketing material, letterhead and newsletters, hiring and developing the staff, meeting deadlines, and developing policy/procedure. Her passion for working specifically with woman spans to this division of her business, AME-zing Woman: Warrior Women Wine and Wisdom.

Ann's non-profit experience as a Program Manager and Executive Director has allowed her experience in working with Boards of Directors to develop programs. She has also served on two boards; one for the Women's Business Exchange and the other as president for Autumn Tree Productions, a non-profit serving to educate people about all forms of child abuse. After leaving the non-profit world Ann became the Global Training Manager for a fortune 100 company.

Recent projects include:

- Jan 2008: Launching "Warrior-Preneur" membership groups for engineers, women and finance.
- July 2005 – June 2006: Ann helped structure and develop the leadership team of a 300 person government ran organization. She designed all course work to teach leaders the importance of managing performance all year long, and developed all tools for the leadership team to use. This included developing key competencies for the positions and the annual performance plan.
- Jan 2005: Created a pilot project for managers in healthcare to coach time management and organization skills in their daily work. This project has been endorsed by the Sutter Health Network.

Ann's undergraduate thesis has been published three times. She has written several white papers and blogs, some of which include:

- The 8 Killers of Productivity and Morale in the Workplace
- Control the Flow of Stress: A eBook for Women
- Judged by the Company the Keep: A Look at Wives and Girlfriends of Prison Inmates
- Ann Evanston has presented similar topics at industry conferences and events.