

Louise Edington is originally from the UK and is a wife and older Mum of two girls. She has lived in England, Northern Ireland, Canada, the USA, Australia and now the USA a second time. She currently lives in the mountains of Utah where it snows - a lot - in winter.

She is friendly, approachable, hard working, ambitious, fun loving, smart and honest. She has also been described as naughty, teasing and obsessed with the snow.

Although many have taken the course over the years, Louise is very proud to be the first to implement and fully see the success of Ann's coaching from the online version of [The Social Networking Coaching Club with Ann Evanston](#) (SNCC). Through Ann's bootcamp she has developed a real passion for Social Media and using it to grow business online. Her success as a end-user, not as an "expert" led to her being offered this opportunity to coach others through this program. Through her coaching Louise hopes to give you the confidence to take what you have learned and use it to go viral, as she has.

Louise's other role is that of [Coordinator for a Cultural Exchange AuPair Program](#). She has used the strategies learned in SNCC to grow that business and in 2010 earned a trip to Sweden as a result of her sales. In her previous incarnations she has run in home family day care, run an Ebay shop and also sold clothing through direct selling. Louise is also proud of the fact that she [learned to ski](#) at the age of 49 and did her first [zipline](#) at 50. She is passionate about learning and believes that lifelong learning keeps her young. She blogs about this and other things in <http://.louiseedington.com>

She can also be found at:-

<http://www.facebook.com/louise.edington>

<http://www.facebook.com/LouLovesLearning>

<http://twitter.com/LouiseEdington>

<http://www.linkedin.com/in/louiseedington>

PRESS

Louise was interviewed by Ann Evanston as her [Warrior-Preneur Facebook Fan of the Week](#) and was described as 'a go-giver of the most selfless kind'.

Louise has also been featured on [The Work Smart Mompreneur's Blog](#), [Thoughts From Abroad](#) and [Mom2Mom](#) - a social website for Moms